



MAISON BERNARD

FONDS DE DOTATION

PRESENTS AN ARTWORK OF :

PAUL ARMAND GETTE

Un point de vue inhabituel ! - 2015

THE ARTWORK

THE ARTIST

THE MAISON BERNARD

INFORMATIONS



Initially, he focused this on landscapes, but soon he would begin using it to materialize the concept of ecotone².

*For him, **0m.** never indicates altitude even when he installs it by the seaside or at the top of Mont Ventoux, but a point where a habit, for example, is called into question.*

*Subsequently, **0m.** also found its place on the rims of Mont Vesuvius or on the « Mont de Venus » of Sophie or Connie.*

THE ARTWORK**THE HISTORY OF 0M.**

***0m.** figures on the first panel of those used by scientists when they carry out ground surveys called transects¹. It was in 1974 that Paul Armand Gette first used this method to survey plants growing on the beach in Malmö. In no time at all he was using only **0m.** which to him seems to indicate clearly the commencement of something.*

¹ A transect is a virtual or physical line put in place to study a phenomenon.

² An ecotone is the area of ecological transition between two ecosystems.

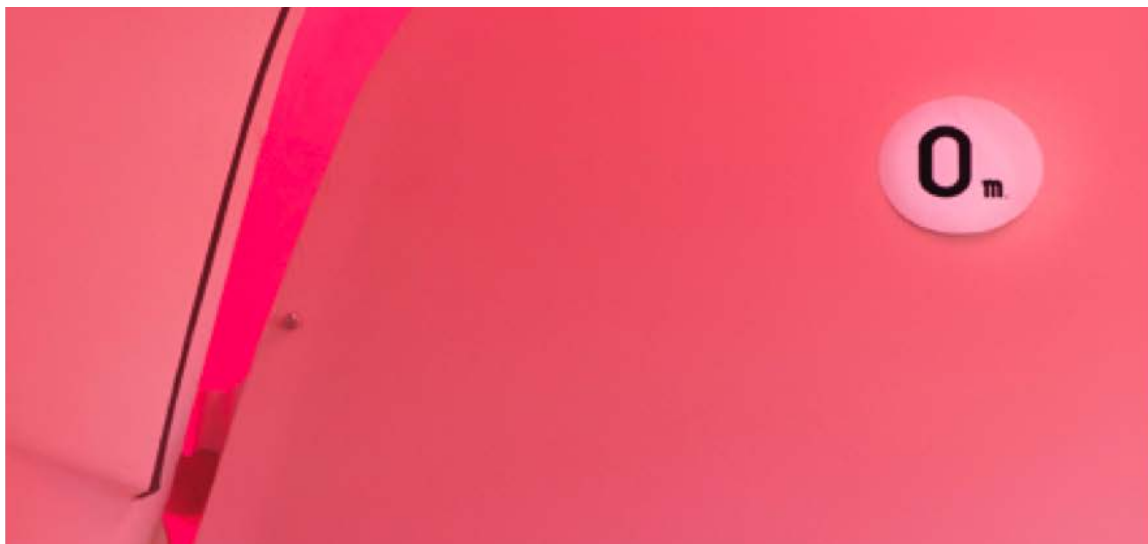


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SOME REFERENCE POINTS REGARDING THE USE OF OM.

1974 : *Transect on the Malmö beach*

1985 : **Om.** in *Wihelmshöhe Castle, Kassel*

1986 : **Intervention**, toilets, 3rd floor of the MNAM, Paris

1988 : *Department of Physics Measurements, IUT, Le Creusot*

1989 – *Nymphe, Nymphaea et voisinages, CNAC, Grenoble*

1990 – *Métaphores et paysage ou de l'effusion à la Baie des Anges,*

Galerie Pierre Bernard, Nice, and visit of his home in Théoule sur Mer

1991 – **Om.**, *Furka Pass*

1998 – **Premises**, *Guggenheim Museum Soho, New York*

2011 – **Des cheveux de Vénus aux Splendeurs de la nuit**, *a Digne to Auzet itinerary*

2015 – *New visit to the Maison Bernard and preparation of « Un point de vue inhabituel ! – 2015 » (a Om. engraved on the toilet window)*

PAUL ARMAND GETTE

1927 : *Born in Lyon, May 13th*

1933 : *On holidays in the Grande Chartreuse, where a little girl awakens, among other things, his taste for aspects of natural science*

1934 : *First sparks of interests in mineralogy and petrography*

1935 : *Visits Italy, Pompeii and the summit of Vesuvius*

1945/47 : *Publishes entomological studies of the banks of the Rhône and the Saône*

1948 : *Begins a solitary learning of painting*

1951 : *Moves to Nice and meets Arman*

1963 : *Moves to Paris*

1964 : *Travels in Germany and Scandinavia*

1970 : *First photos of little girls*

1974 : *First use of Om.*

1976 : *Teenage girls appear in his work*

1980 : *Spends the summer in Berlin*

1981 : *Travels in Lapland*

1985 : *Writes to museum directors asking to be allowed to exhibit in museum toilets*

1986 : **Intervention**, 3rd floor at Musée National d'Ar Moderne, Paris

1990 : *Meets Pierre Bernard and visits his home in Théoule sur Mer*

1991 : *Letter proposing the freedom to his models. Since this date, the freedom of the model becomes his main concern.*

1993 : *Travels in Iceland*

1995 : *Visits Brazil*

1997 : *Travels in Japan*

2000 : *Travels in Colombia and exhibits in Cali*

2015 : *Returns to Maison Bernard*

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THE ENDOWMENT FUND

THE MISSIONS

The Maison Bernard Endowment Fund's purpose is the promotion of and public accessibility to Antti Lovag's work. The House is open to public visits by appointment.

The Endowment Fund also hosts a resident artist each year, who must create an original work within the context of the house's architecture and environment.

THE MAISON BERNARD

ANTTI LOVAG & PIERRE BERNARD

Isabelle and Jean Patrice Bernard created the Maison Bernard Endowment Fund in 2014. The Endowment Fund's purpose is the protection and perennity of Antti Lovag's architectural work with Pierre Bernard in Theoule sur Mer throughout the 1970s. Today the Maison Bernard is one of the most successfully completed examples of organic architecture, where Antti Lovag was able to experiment with his most innovative designs.

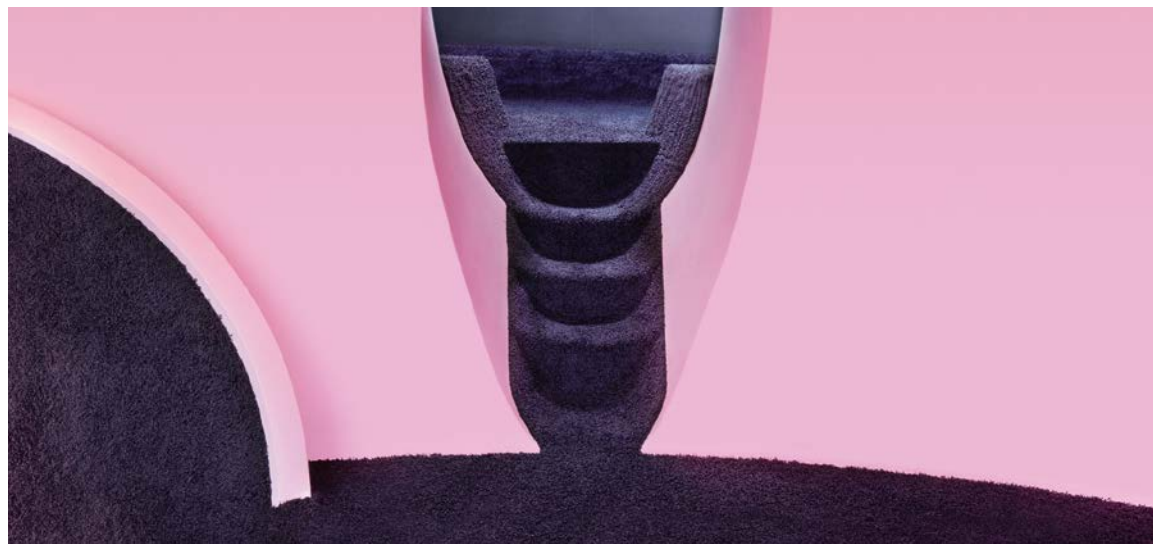


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LOCATION

The Maison Bernard is located at Théoule sur Mer, about 20 minutes from Cannes and 40 minutes from Nice.

VISITS

Guided visits take place by appointment on Tuesday. Every week from October through April and every two weeks in May through June and September. Guided tours can be requested in Italian or English for a minimum of 4 participants.

6 AWARD FOR THE WEBSITE

OF THE ENDOWMENT FUND

- *French design award : Site of the day (28/07/15)*
- *The best designs : Best webdesign*
- *Unmatchedstyle : Unmatched Gallery*
- *Frenchy awards : Site of the day (14/08/15)*
- *Site inspire : Websites showcase*
- *Design licks : Site of the day (03/09/15)*

WWW.FONDS-MAISONBERNARD.COM



PRICE : 20€, 10€ FOR STUDENTS AND MINORS (UNDER 18 YEARS OF AGE)

SUBSCRIPTION VIA THE FORM ON

WWW.FONDS-MAISONBERNARD.COM

OR BY E-MAIL:

VISITE@FONDS-MAISONBERNARD.COM

+33 970 447 680

PORT-LA-GALÈRE, THÉOULE-SUR-MER

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